

CY-CREEK ATHLETIC BOOSTER CLUB
BOARD OF DIRECTORS MEETING MINUTES
Monday, July 11, 2011

PRESENT

Kip Cochran, President
Marlena Baker, Secretary/Liaison Director
David Lizarraga & Judy Lizarraga, Communications
Jo Knippa, Program/Media Guide
Maggie Huff, Spirit Merchandise
Alanna Zarosky, Membership
Chris Lantz, Corporate Sponsorship
Forrest Harrell, Fundraising / Special Projects
Lee Hartwell, VP Cougar Day

ABSENT

Lance Carlson, Treasurer
Alane Williams & Greg Renfro, Concessions

OTHER INDIVIDUALS

Greg McCaig, Campus Athletic Coordinator

MEETING OPENED AT 6:00 P.M. at County Line

MOTIONS MADE AND APPROVED

- EXPENSES:
 - Chris Lantz – Printing of business 1000 membership brochures: \$250.00
 - Maggie – Sportee Ink – SAC & GG shirts and stadium chairs: \$1770.75

Lee motioned to approve all items. Judy seconded the motion.

DISCUSSIONS

- Kip introduced Jo Knippa to the group. She will be working with Media Guides.
- Kip stated that Coach McCaig has several areas in which he would like to focus:
 - The track area
 - Concession Stands
 - Scoreboard – this may fall under a district item –If the scoreboard is a “district” item does that mean any “private monies” can or can not be used to help in the upgrade. Kip to check in to it.
- The Swim team had a long Wish List. Some items were purchased and some items were tabled. Need to review the list.
- Lee addressed Fall Cougar Day – He has made many contacts with the other organizations. A thought to have vendors at C.D. however others thought that might be in direct competition with Corporate Donations. Lee will also coordinate with some photographers to make sure he gets head shots of the football players. Freshman Orientation will also be that day. We need to make sure those folks are brought into C.D. Possibly work with PALS or NHS to have them in the Main Street Lobby and encouraging them to attend C.D. Need to utilize voicemail and email to get the word out about C.D. Lee will also order the Kickball Trophy and have it on display to drum up business for the Spring C.D. Kickball Tournament.

- Cougar Cards – Kip encourage everyone who has not made contact with their designated vendor to do so about the Cougar Card by August 1. We need to determine who is on the card and then get those to print and back out to the students to sell.
- Media Guides – Jo has been working with Kim to gather the needed information for the Media Guides. All information needs to be back by August 20 so there is enough turnaround time to print the guides and have them ready for the first football game.
- Corporate Membership– Chris and his committee has been working hard. They have sold 5 business memberships with 6 commitments. He will have a meeting soon with the committee to discuss other ways to get more participation.
- Golf Tournament is underway. Clay Williams is coordinating the event. Scheduled for Oct. 10th. A dinner and auction will follow that will be open to everyone.
- Membership – Alanna stated we currently have just 1 membership. She would like to personally encourage all board members to sign up. Lead by example.
- Spirit – Maggie said she is gearing up for Fall Cougar Day. She will work with Vicki to see about the quantity and cost.

In closing, on a sad note, Marlena stated she may have to step down from her board position. They are working hard to stay here in Houston, but may have to move out of the city. Board members, keep an ear out if anyone knows of someone interested in fulfilling her position on the board.

ACTION ITEMS

- **Kip** to ask Coach about the Scoreboard – if it is a District item.
- **Lee** to order Kickball Trophy and working on Cougar Day logistics.
- **ALL** to talk to your designated vendor about participating on the Cougar Card. Then send an email to Kip to let him know yes or no about your vendor. Due by August 1.
- **Kip** will talk to Del Pueblo about being a local restaurant. If they agree, then we will work with them for the After Football game “5th Quarter” hangout.
- **Maggie** to order spirit items.
- **Chris/Forrest** continue to work with Corporate/Business Membership.
- **Alanna** order shirts for CCABC members.

NEXT MEETING

Monday, Aug 1st at 6:00 in County Line.

MEETING ADJOURNED: 8:30 p.m.