

**CY-CREEK ATHLETICS BOOSTER CLUB
BOARD OF DIRECTORS MEETING MINUTES
WEDNESDAY, JULY 14 – 6:00 P.M.
COUNTY LINE BARBECUE RESTAURANT, CUTTEN ROAD**

2010/2011 Board Members Present:

**Jim Pugliese, President
Kip Cochran, Vice President
Janet Knapp, Secretary/Liaison Director
Lance Carlson, Treasurer
Alane Williams, Inside Concessions
Vicki Morrison, Spirit Merchandise
Kim Zapalac, Program/Media Guide
Alanna Zarosky, Membership**

2010/2011 Board Members Not Present

**David Lizarraga, Communications
Judy Lizarraga, Communications
Greg Renfro, Outside Concessions
Alanna Zarosky, Membership**

Other Individuals Present

Greg McCaig, Campus Athletic Coordinator

Motions Made and Approved:

- **Miscellaneous inventory and administrative expenses totaling \$3,541.66**
- **Photography – Maryanne Keeling (Team Photos); Mark Bockeloh (Head Shots)**

Discussion:

- **Photography/Videography: Maryanne Keeling was voted in to do the team photos on the condition that she make the photos available for the website. Videos of home games will be made available for sale to CCABC members only.**
- **Accounting: NPC Merchant Processing Account Changes – discussed possible waiver of personal guarantee and change from 3-year term to 1-year term. Janet Knapp to follow up with NPC about the possibility of getting these changed.**
- **Liaisons: Janet Knapp reported that she plans to reach out to 2009/2010 liaisons to identify those who will continue in their roles as team liaisons during 2010/2011. Kim Zapalac agreed to assist with Freshman Volleyball if another liaison is not identified. Jim Pugliese suggested and Phil Battaglia as the incoming Freshman Football Liaison. Janet Knapp will contact Phil to discuss the opportunity. Coach McCaig identified Jennifer Alexander as the new Girls Basketball coach.**
- **Spirit Merchandise: Coach McCaig suggested a cost of \$.75/pair for the pink wristbands. Vicki Morrison discussed costs of a Spirit Trailer and all present agreed that the costs were reasonable. Coach McCaig encouraged storing the trailer on school property when not in use. Vicki Morrison will identify a new Yard Sign Vendor. Jim Pugliese made a suggestion for T-Shirt Sponsorship (i.e. corporate sponsors who pay to advertise on the back of T-Shirts). Coach McCaig will look into whether this will be allowed. Jim Pugliese further recommended use of Spirit Item Order Form at athletic events. A suggestion was made that these forms could be handed out at the events at the time of ticket purchase.**
- **Media Guide: Kim Zapalac advised that she sold 10 ads for the fall guide during the prior week and that she has met with the band, cheer, and Silvie's regarding advertising in the Media Guide and that she still need to meet with S.N.A.P. Janet Knapp agreed to provide Kim with contact information for individuals who would be good candidates to assist with Media Guide sales.**
- **Programs: Kim Zapalac sought suggestions to coordinate pickup of programs on home game days for delivery to Amy King. It was suggested and Coach McCaig agreed to approach Karen Cole about delivering the rosters, photos and player of the week information to the printer (Gordon Jones) and paying her a small fee to pick up the finished product on home game days. In follow up to this meeting, Kim spoke with Gordon, and he agreed to deliver the programs to Karen at the school on game days for a \$10.00 delivery charge, which was roughly the amount we had discussed paying Karen.**
- **Curb Wraps: Kim Zapalac delivered sample curb wraps to each of the members present and advised that the suggested price to sell the curb wraps was \$25.00 with a minimum first order of 50 decals. The members present agreed the minimum order of 50 seemed like too**

- much. Kim stated that she would go back to vendor and make an effort to get the minimum order amount reduced. In follow up to this meeting, Kim spoke with Gordon, who agreed to reduce the minimum order to 25 per order. Gordon will provide order forms in time for Cougar Day.
- **Fall Fundraiser:** Kim Zapalac suggested sales incentives for top salespeople. Each athlete will be asked to sell 10 cards. Those who sell all 10 will get a free card. Those who sell 25 would receive two (2) free cards as well as a \$10.00 Subway card/certificate. Coach McCaig to advise of date.
 - **Fall Cougar Day:** Coach McCaig identified August 21st as the date of this year's Fall Cougar Day and advised that the school administrators have scheduled Freshman Orientation to occur on that day. Cougar Day Scrimmage will be held on campus field. Players' head shots will be taken at Cougar Day. Kip Cochran suggested using Chik-Fil-A as the food vendor for the event. All members present were in agreement. Points were raised as to moving spirit item table to gain advantage over other groups that may sell items at Cougar Day. Cougar Day setup will be discussed in further detail at next Board meeting.
 - **Concessions:** Nothing to report at this time.
 - **Membership:** Nothing to report at this time.
 - **Golf Tournament:** Jim Pugliese requested assistance from Kip Cochran and Lance Carlson with planning, getting teams together, etc. They will coordinate a meeting among the three of them to discuss further.
 - **Coach's Corner:** Coach McCaig advised that Karen Cole is in the process of updating Coaches' Bios on the school's website. Coach McCaig further advised that the track renovations are behind schedule due to recent inclement weather.

Next Meeting:

Monday, July 26, 2010 – 6 p.m.; Coaches' Office

Meeting Adjourned: 7:45 p.m.